Saadoun Alenizi

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Experienced Branch Manager with Expertise in Retail Operations, Team Leadership, KPI Management, and Business Growth

SUMMARY

Results-driven Branch Manager and Operations Leader with extensive experience in retail operations, sales management, team leadership, KPI analysis, and business development.

Proven track record of driving revenue growth, improving operational performance, and leading high-performing teams across the technology and consumer electronics sectors. Skilled in branch management, operational planning, customer experience enhancement, and performance improvement initiatives.

Experienced in managing daily branch operations, supervising sales teams, monitoring key performance indicators (KPIs), and implementing strategies that increase efficiency, profitability, and customer satisfaction.

Strong leadership, problem-solving, and decision-making abilities with a commitment to achieving business objectives and building successful teams.

EXPERIENCE

Aug 2024 - Present

Branch Manager & Online Operations Manager

Gamerzone Riyadh, Saudi Arabia

Lead daily branch and online operations to ensure smooth business performance.
Manage sales targets, KPIs, and operational objectives.
Supervise and develop sales and operational teams.
Improve operational efficiency and customer experience.
Monitor branch performance and implement corrective action plans.
Coordinate inventory management and store operations.
Drive revenue growth through sales strategies and business development initiatives.
Analyze business reports and KPIs to support decision-making.
Ensure compliance with company policies and operational standards.
Support online sales channels and e-commerce operations.

Jul 2024 -

Sales Executive & Assistant Branch Supervisor

WB Technologies Co. (Blink KSA) Riyadh, Saudi Arabia

Sold gaming computers, gaming accessories, and technology products at Blink KSA.
Assisted in supervising daily branch operations and ensuring smooth workflow.
Supported branch management in achieving sales targets and operational objectives.
Led and motivated team members to improve productivity and customer satisfaction.
Monitored sales performance and contributed to KPI tracking and reporting.
Assisted in operational planning and performance improvement initiatives.
Supported team development, training, and daily operational activities.
Delivered exceptional customer service and product consultation to customers.
Contributed to branch growth through effective sales and operational support.

Dec 2020 -

Sales Executive & Assistant Supervisor

eXtra (United Electronics Co.) | Xcite by Alghanim Electronics Riyadh, Saudi Arabia

Sold computers, accessories, consumer electronics, and technology products while delivering exceptional customer service.
Assisted in supervising daily department and store operations to ensure smooth workflow and operational efficiency.
Achieved sales targets through effective product knowledge, customer engagement, and consultative selling.
Supported team performance, staff coordination, and daily operational activities.
Monitored sales performance and contributed to KPI achievement and business objectives.
Maintained merchandising standards, product displays, and inventory accuracy.
Assisted in implementing promotional campaigns and sales initiatives to drive revenue growth.
Built strong customer relationships and enhanced customer satisfaction through professional product consultations.
Collaborated with management teams to improve operational performance and overall store results.

Jan 2020 -

Sales Executive

Huawei | Canon | Intel | Epson Riyadh, Saudi Arabia

Promoted and sold telecommunications, consumer electronics, computing, and printing solutions across leading global brands including Huawei, Canon, Intel, and Epson.
Achieved sales targets through effective customer engagement, product expertise, and consultative selling techniques.
Built strong customer relationships and maintained high levels of customer satisfaction.
Supported sales growth through marketing campaigns, promotional activities, and brand awareness initiatives.
Provided professional product consultations and recommendations based on customer requirements.
Monitored sales performance and contributed to KPI achievement and business objectives.
Developed extensive knowledge of technology products, telecommunications solutions, computers, and consumer electronics.
Collaborated with cross-functional teams to improve customer experience and operational performance.
Consistently represented global brand standards while delivering exceptional service and sales results.

SKILLS

Branch Management | Operations Management | Retail Operations | Team Leadership | KPI Analysis | Sales Management | Business Development | Operational Planning | Customer Service | Performance Improvement | Team Building | Staff Training | Problem Solving | Store Operations | Online Operations

LANGUAGES

ARABIC Native
ENGLISH Advanced

ACHIEVEMENTS

Promoted from Sales Executive to Branch Manager through consistent performance, leadership, and operational excellence.
Successfully managed branch and online operations while maintaining high customer satisfaction and operational efficiency.
Led and developed sales teams to achieve business objectives and improve overall branch performance.
Implemented KPI-driven performance monitoring to improve productivity and operational results.
Built strong customer relationships and contributed to revenue growth across leading technology and retail organizations.
Managed retail operations across multiple global technology brands including Huawei, Intel, Canon, Epson, Xcite, eXtra, and Gamerzone.

REFERENCES

Professional references are available upon request.